

19th August 2009

FOR IMMEDIATE RELEASE

## Treasure Trove for Fashionistas



Charity Chicks 1 (L-R)  
Heather Kelly wearing a maxi dress by Morgan, Jacqui Hawkins,  
Carly Burley in a black and peach cocktail dress by Oli,  
SAFE@LAST Founder Trustee, Hilary Massarella wearing  
Donassy (dress) and Next (mules)

Volunteers from Children's Charity SAFE@LAST have been sifting through clothing donations for their latest venture and found many items of fashion gold.

For just three days at the beginning of September a team of volunteers for the charity, which offers services for young people at risk through running away, will be running a charity clothing agency, 'Charity Chicks', on Laughton Road, Dinnington. All profits raised from the shop will go to SAFE@LAST

'Charity Chicks' in Dinnington will be open from Friday 4<sup>th</sup> to Sunday 6<sup>th</sup> September selling fantastic, good quality items of men's, women's and children's clothes and accessories for bargain prices. Many items that have been generously donated

by SAFE@LAST supporters and will be sold in the shop would not be out of place at a red carpet event!

Founder Trustee, Hilary Massarella said "We are thrilled with the quality of clothes and accessories that 'Charity Chicks' will have available for sale. This is a one off opportunity for people to buy amazing clothes at a fraction of their true value while supporting vulnerable young people in our area. The concept of charity shopping has developed over the last few years and is now recognised as not only an opportunity to save money but also as fashionable and environmentally ethical choice."

The charity shop hopes to raise funds and awareness for SAFE@LAST which works with vulnerable young people from South Yorkshire, North Nottinghamshire and North East Derbyshire who are at risk through running away. SAFE@LAST provides services for the 1 in 9 children in South Yorkshire who run away from home or care. SAFE@LAST provides preventative work, a 24 hour helpline (0800 335 SAFE), a MISPER (Missing Persons) Scheme and an emergency refuge for young people who are 16 and under.

Further information about opening times and the shop location can be found at [www.safeatlast.org.uk](http://www.safeatlast.org.uk)



Charity Chicks 2 (L-R)  
Carly Burley wears Karen Millen (top) and Oasis (pencil skirt), SAFE@LAST Founder Trustee, Hilary Massarella wears a Jasper Conran dress, Patrick Hawkins in a jacket by Christian Dior, Jacqui Hawkins and Heather Kelly in a Linea blouse and Oasis skirt.

– Ends –

#### **For further information**

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#### **Note to editors**

- SAFE@LAST is a registered charity working with young people who have run away from, or have been thrown out of, the place where they usually live.
- Young People that need help can contact SAFE@LAST on their 24hour helpline by calling 0800 335 SAFE.
- For more information about SAFE@LAST, the services it offers and how you can help visit [www.safeatlast.org.uk](http://www.safeatlast.org.uk). Young people wishing to contact SAFE@LAST can call on their 24hour confidential helpline on 0800 335 SAFE.